Quantified Design for Manufacture

James Diedesch Senior Solutions Engineer, aPriori

aPrioriManufacturing
Insights **2025**

DETROIT / SEPTEMBER 23 - 24



1 The Need for Quantified DFM

Quantified Design for Manufacture

2 How aPriori can help

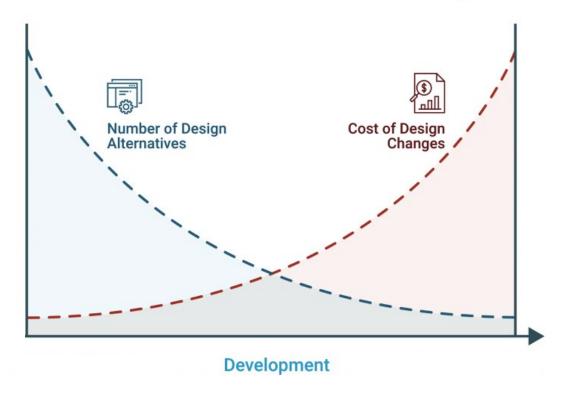
3 What's new in aP Design

4 • Summary



Design Impact

ăPriori **Cost of Intervention in the Product Lifecycle**



80%

of a product's cost & environmental impact is determined in the design phase.

The Current Situation



Skills Gap/ **Staff Shortages**

"...57% of manufacturers surveyed say students have been prepared for CAD..."

...65% indicate students have not been prepared well to create designs that are manufacturable"



Increased competition & complexity

Products are more complex than ever

Decision Support is vital

"92% of Design and Engineering Professionals reported their products increased in complexity over the last five years"



Sustainability/ **Net Zero Goals**

"Design and Manufacturing are Core to Sustainability"

"Engineers have a lot to consider for Design for Sustainability"



Lack of Visibility into **Cost at Design Phase**

At a Design Event in February 2023, when asked, "How involved are you in evaluating the cost of designs?"

93% said either nothing was formally in place, or they simply "tried to design cost-effectively"



@engineering.com

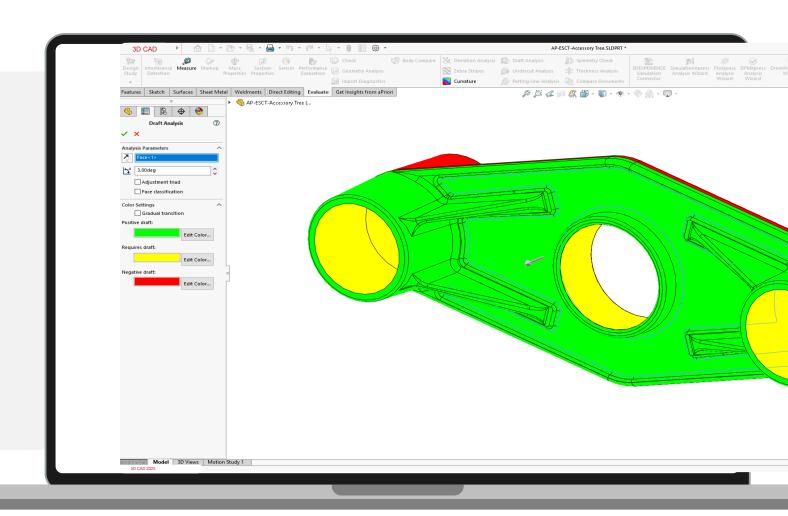




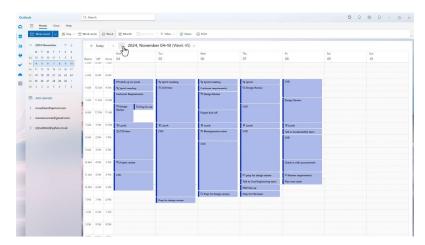
Manufacturing Insights 2025

3D CAD DFM Checks are Lacking

- Most 3D CAD tools have DFM checks, with:
 - Manual entry of values to check
 - No knowledge of material or process parameters to influence results



Design Reviews take too long



Finding time to meet



Preparing to meet



Lack of insights

Difference of Opinion Aging Workforce

Supplier Feedback

- Too late
- What is the motivation behind the feedback?
 - -Based on *their* capabilities
 - -Based on *their* equipment
 - -Based on their workload/schedule
- Subjective and rarely quantified



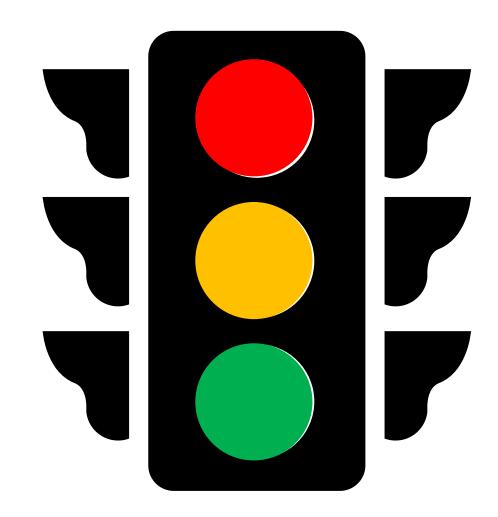
DFM Feedback doesn't tell the full story

- Additional DFM tools lack insights
- Catch "issues" without impact

"Why is it an issue?"

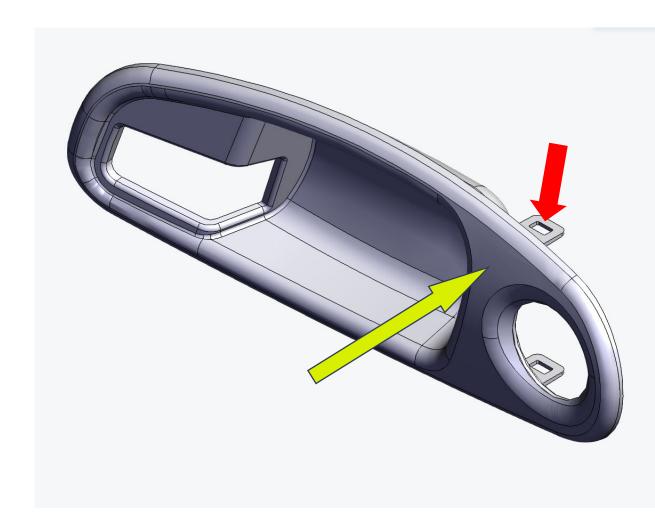
"Is it worth the time to address?"

"What will the cost difference be?"



The Need for Quantification of DFM

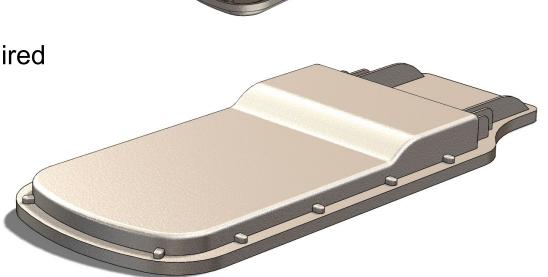
- Undercuts identified
 - What is the impact?
 - Cycle time?
 - Tooling cost?
- Do we want to compromise performance or aesthetics?
- What is the trade-off?



The Need for Quantification of DFM

- Material Selection
 - Aluminum
 - Inexpensive, needs to be powder-coated
 - Zinc
 - More expensive, stronger, no coating required

What is the trade-off?



The Need for Quantification of DFM

Finalized Design is handed off to Manufacturer



- Comes back with list of issues
- Redesign Time
 - Additional time & cost on project
 - Delay to production means lost market share/revenue
 - Penalties
 - Supplier Relations



- Goes into production
- Costs more than needed
 - Reduced profitability
 - Production Scrap & Rework
 - Supplier Relations
 - Customer Satisfaction
 - Market Reputation

What would more time mean to you?





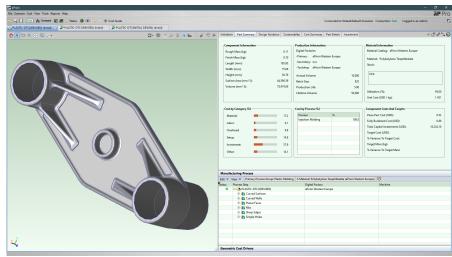
COST (Profitability)



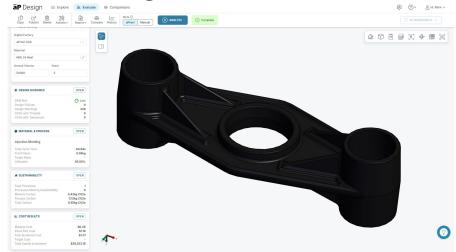
How aPriori can help

- aPriori analyzes 3D CAD in seconds
- Provides Quantified DFM feedback
 - Design for Manufacturability
 - Design for Cost
 - Design for Sustainability
- Quantifying:
 - Part Cost
 - Assembly Cost
 - Tooling Cost
 - Setup time
 - Number of setups
 - Cycle time
 - Embodied CO₂e
 - Secondary Operations and Processes
 - And much more



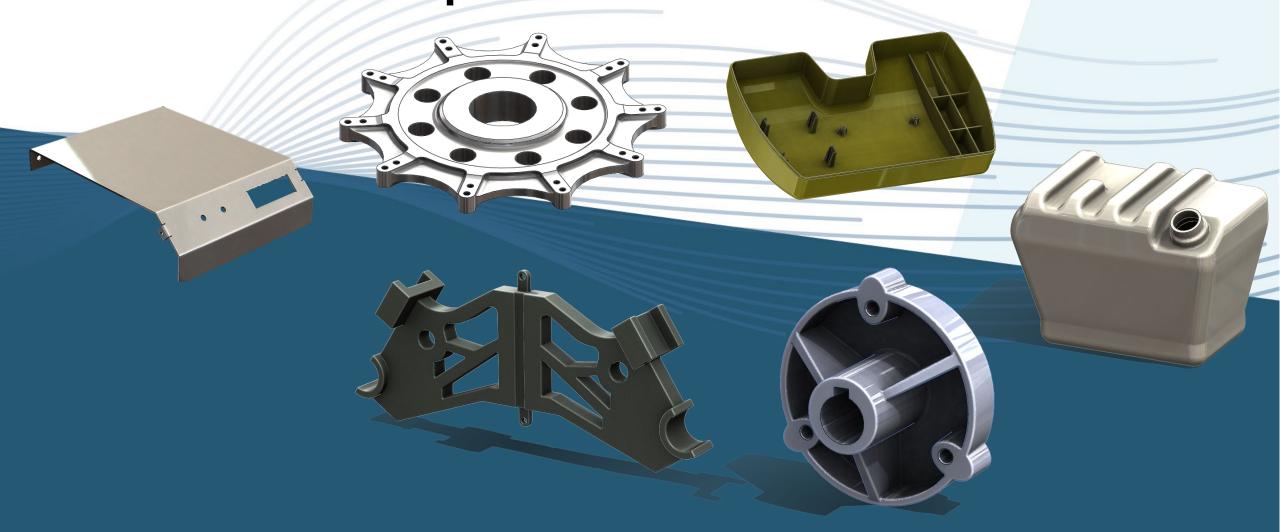


ăP Design



Quantified DFM Examples







Example 1: How much *should* this cost?

What should this design Cost?

• \$50.37





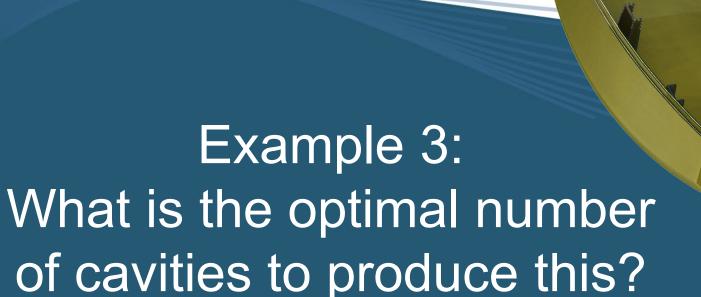


Example 2:
How long should this take to manufacture?

- What should the Cycle time be?
- 1,976.63s
- ~33minutes

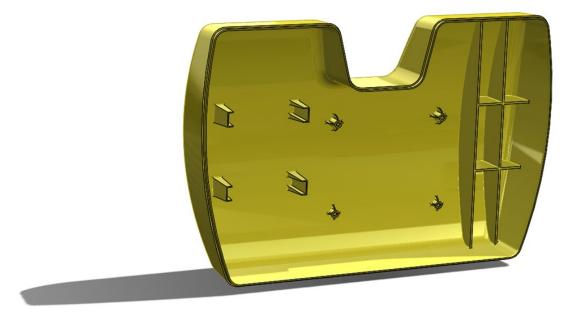




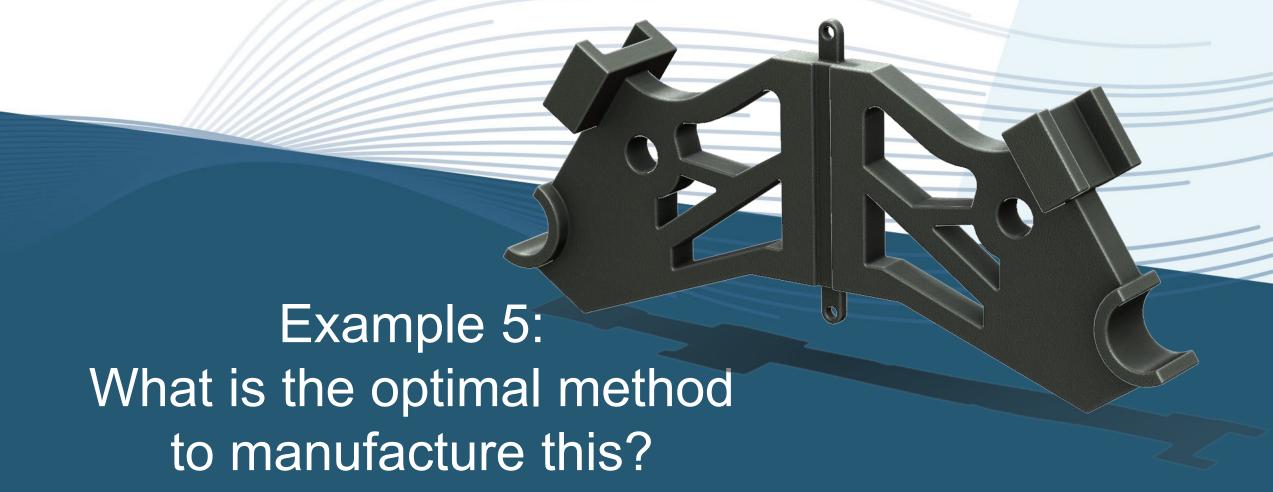


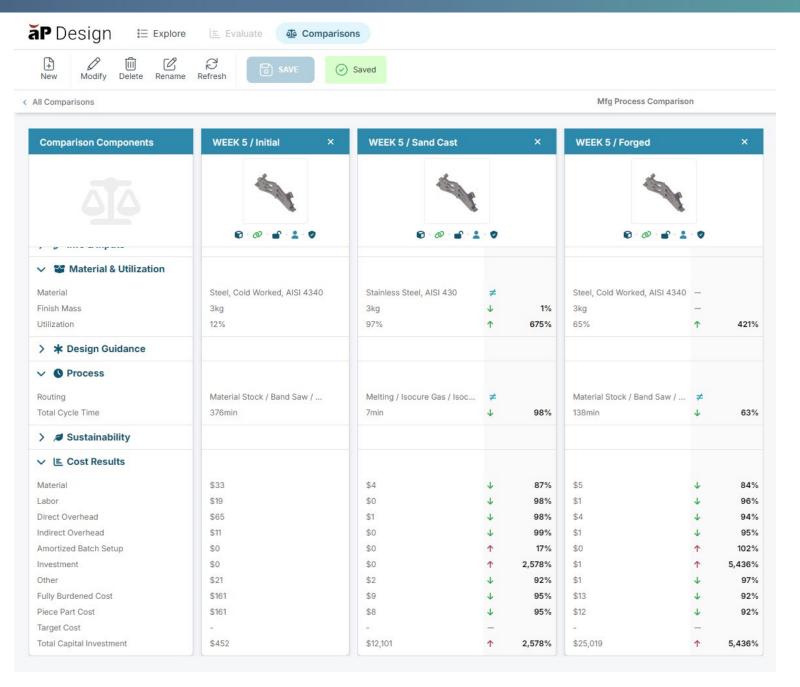
 What should the Number of Cavities in the tool be?

• 8









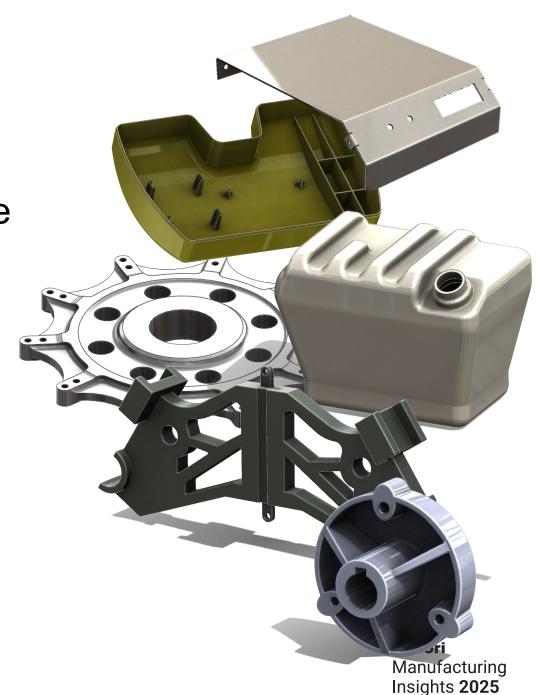
 What manufacturing process should we use?

Sand casting



Quantified DFM

- Cost as a measure of DFM
- From Concept to Measurable Advantage
- Cost driven design decisions
- Designing a profitable and efficient manufacturing process
- Ensuring Designs
 - Fit
 - Form
 - Functional
 - and Financially viable



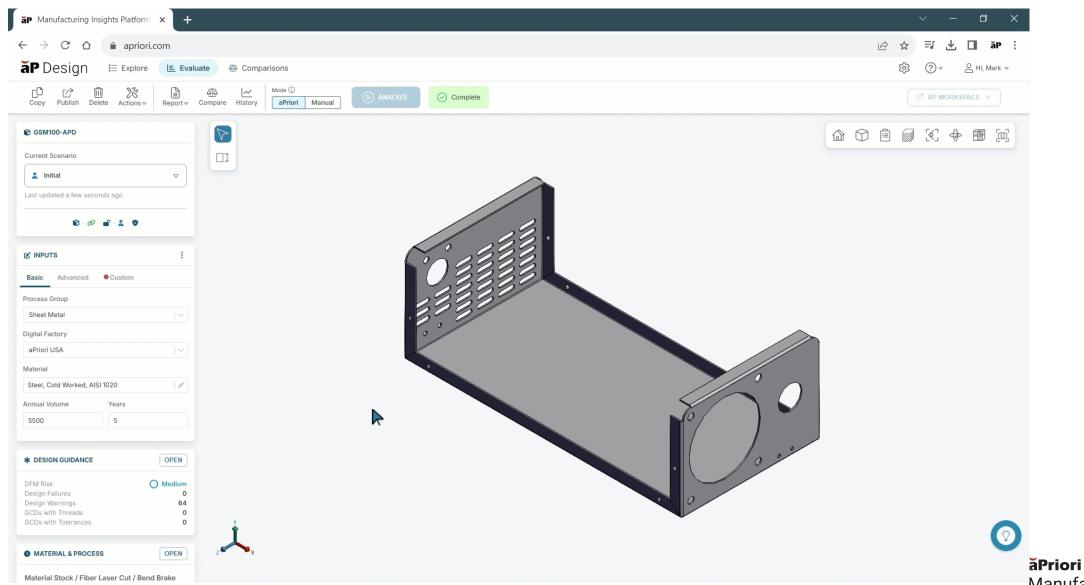
What's New in aP Design

aPrioriManufacturing
Insights **2025**

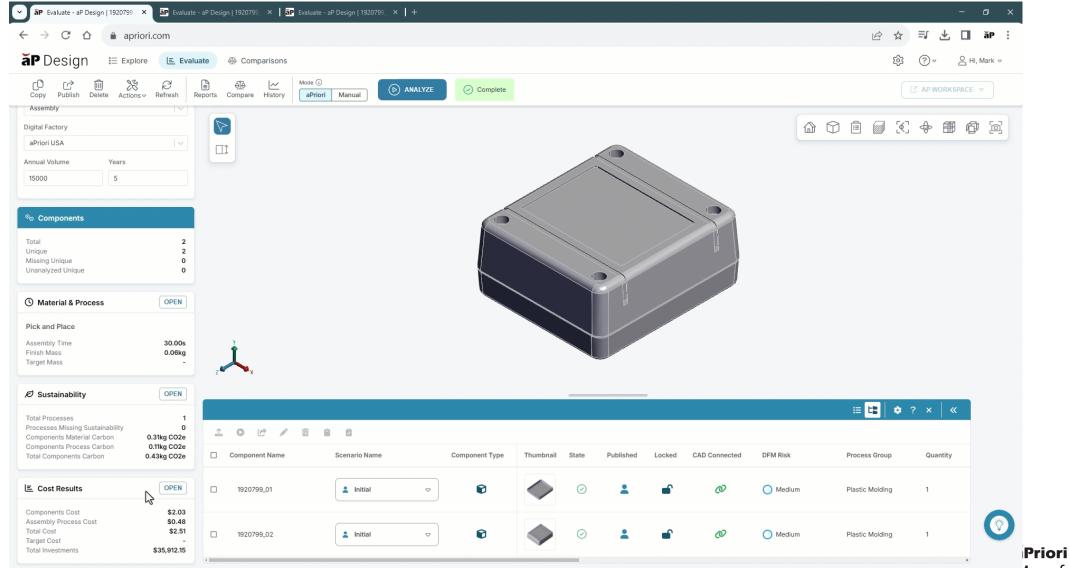
DETROIT / SEPTEMBER 23 - 24



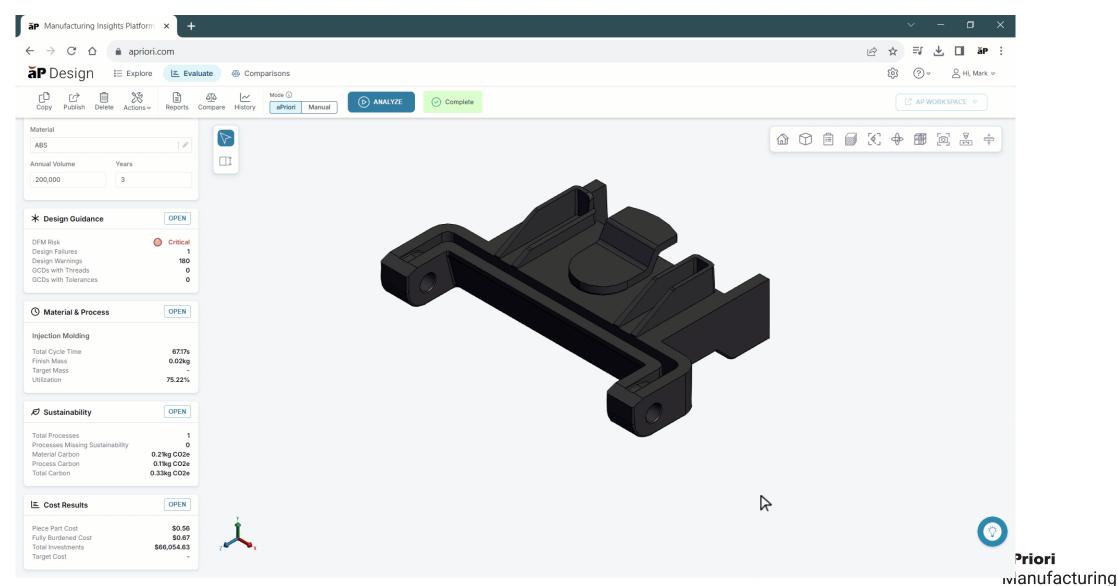
Fewer inputs, faster to get results - Copy Inputs



Share Comprehensive Results with Reports

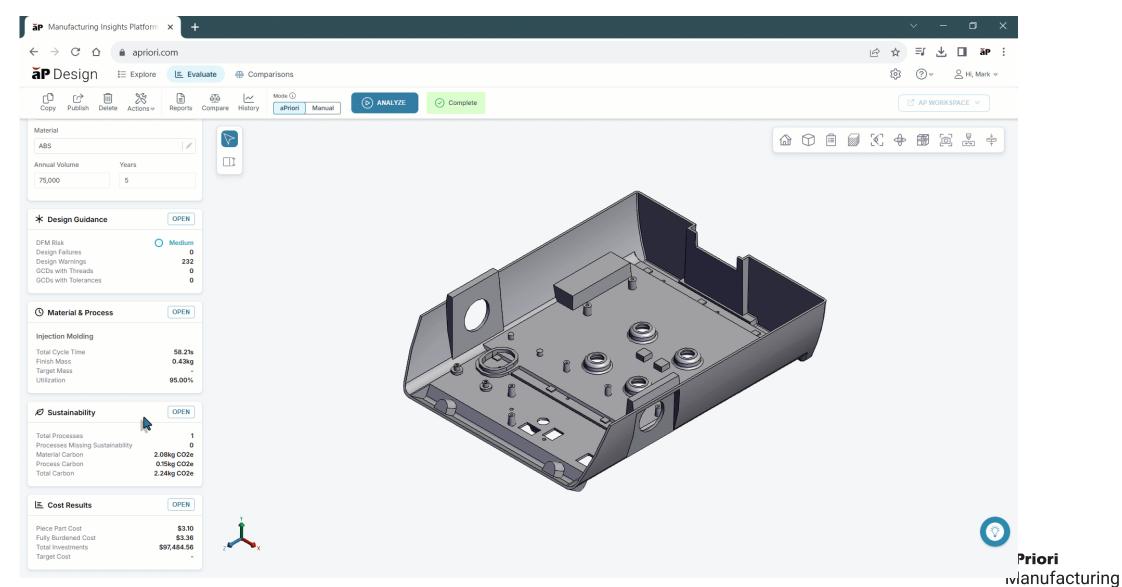


Visualize Component Thickness



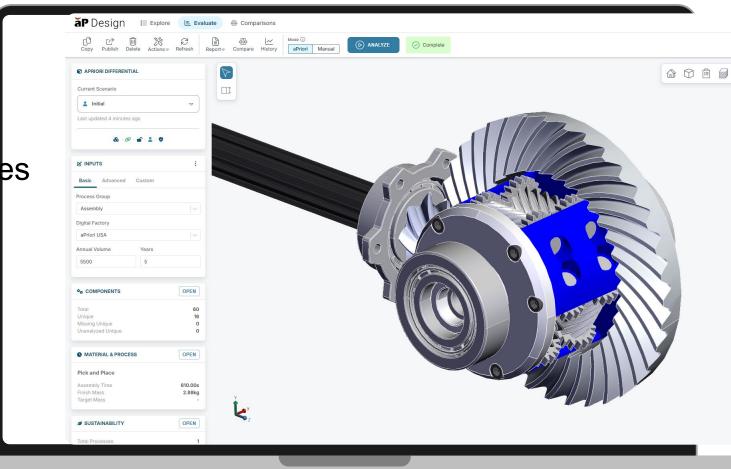
Insights 2025

Visualize Flow Appraisals



Insights 2025

- Get the ultimate in measurable, actionable DFM feedback
- Save time, allocate more resources to NPI
- Improved:
 - Supplier Relations
 - Time to Market / Market share
 - Improve Product Quality
 - Improve Profitability



Thank you

Any Questions?

hello@apriori.com

aPriori Manufacturing Insights **2025**

DETROIT / SEPTEMBER 23 - 24

