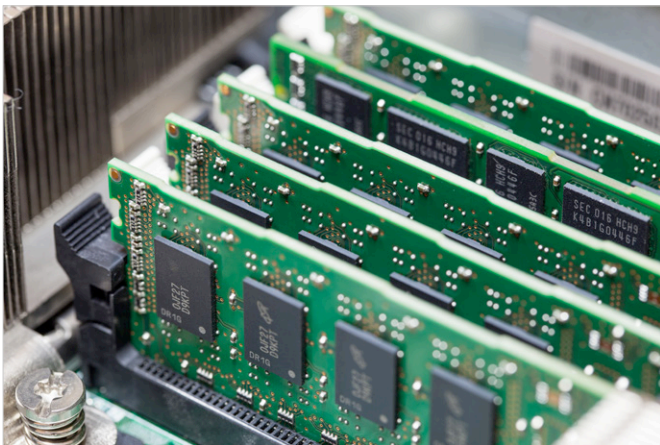


Manufacturing Cost Models for Electronics

DATA SHEET

aPriori offers electronics design engineers, cost engineers, and commodity managers powerful manufacturing cost models for the electronics industry. These include cost models for Printed Circuit Board Assemblies (PCBA), Wire Harness, and Electronics Packaging.



PCB ASSEMBLIES





WIRE HARNESS

Key Benefits of Cost Models for PCBA and Wire Harness

- Early visibility into the cost impact of design decisions, including exploration of options like single vs. double sided or different size PCBs.
- More effective negotiations with suppliers by providing detail on component costs, manufacturing costs and commercial costs.
- Easy calculation of the cost impact of Value Engineering explorations.
- Estimation of assembly costs that include wire harnesses and/or PCBAs, and mechanical components.
- Faster aggregation and analysis of data across product lines and business units.
- Centrally located cost models and cost analyses drive consistency of costing across a team.

aPriori Cost Models for PCBA and Wire Harness

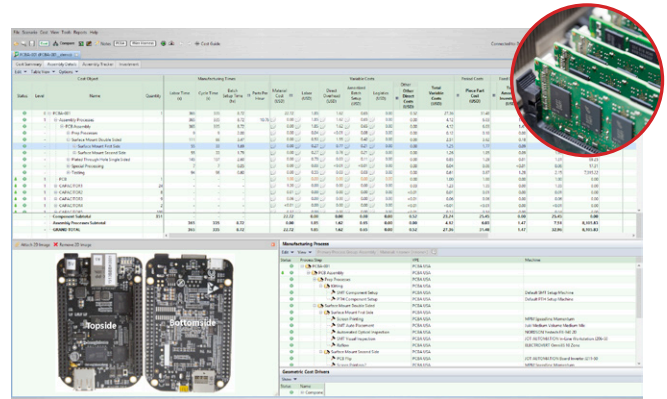
Manufacturing Processes	Supported Sub Processes and Operations
<p data-bbox="142 575 375 674">Printed Circuit Board Assemblies (PCBA)</p> 	<ul data-bbox="483 380 1446 1094" style="list-style-type: none">• Component Preparation – Surface Mount Technology (SMT) Component Setup, Plated Through Hole (PTH) Component Setup, Bake Out, Label, Stencil, Automated Component Prep Automated, Manual Component Prep, Component Software Load, PEMS/MSDS• Surface Mount Assembly (Single and Double Sided) – PCB Load, PCB Flip, Screen Printing, Solder Jetting, Solder Paste Inspection, Adhesive Dispense, SMT Auto Placement, SMT Hand Placement, Automated Optical Inspection, SMT Visual Inspection, Reflow, Inline Wash, Automated Xray Inspection• Plated Through Hole Assembly – PTH Auto Insert, PTH Hand Install, Wave Solder, Selective Solder, Visual Inspection• Testing – Flying Probe Validation, InCircuit Test, Software Load, Functional Test, RF Test, Boundary Scan (JTAG), HiPot Test, Light Up Test, Bake In/Burn In Test, Environmental Test, Ion Chromatography, Conformance Certification• Special Processing – Depanelization, SMT Hand Solder, PTH Hand Solder, Jumper Wire Install, Adhesive Staking, Adhesive Underfill, Shunt Assembly, Heat Sink Install, Batch Wash, Conformal Coat, Potting, Final Assembly
<p data-bbox="142 1373 318 1402">Wire Harness</p> 	<ul data-bbox="483 1226 1446 1703" style="list-style-type: none">• Wire/Bundle/Conduit Prep – cut and strip• Wire Termination – wire marking, manual crimp, machine crimp, solder, tin, heat shrink• Connector Assembly• Splice – ultrasonic, butt, insulation displacement• Branch Covering• Braid• Harness Layout – form board setup/test, wire layout, branch layout, twist• Labeling – heat shrink label, wrap-around label• Testing – pull test, continuity test, hipot test

Costing PCBA and Wire Harness

For PCBA and Wire Harness, the estimates calculated by aPriori include costs for each component along with the manufacturing costs associated with assembling and testing the products. Costs are calculated using table-based design definitions that are standard imports into aPriori from various ECAD and PLM systems.

Manufacturing costs are calculated in a similar manner to aPriori's other cost models. Attributes that define the product cost drivers are pulled from the BOM and the individual components and passed to manufacturing simulation and analysis defined in the digital factory. This logic and data stored in the digital factory are used to determine:

- How each feature is made and assembled
- Which processes are required
- How much time each process will take
- How much that process will cost



COST MODELING A PCB ASSEMBLY IN APRIORI

Component Data Sources for PCBA and Wire Harness Costing



Integration with SiliconExpert

aPriori integrates with SiliconExpert, a leading data provider for electronic components with access to over a billion part numbers from thousands of suppliers. Apriori users can utilize up-to-date data on electronic components from SiliconExpert in real time when costing a PCBA or Wire Harness. A subscription to SiliconExpert Webservices is required.



aPriori Component Library







The aPriori digital factory has a component library that contains data needed to cost each PCBA and wire harness. Key cost and physical data from the library are utilized to perform costing. The Component Library stores data for components specifically manufactured for your company, and components for which you have known or negotiated pricing. aPriori will not ship with a component library populated out of the box. aPriori's selection logic can help choose the lowest cost between SiliconExpert and the Component Library. With this capability, aPriori customers can accurately evaluate the should cost for the electronics assembly, and also identify components that offer the potential for renegotiation.

Cost Models for Electronics Packaging

aPriori can derive the fully burdened cost of production for an extensive range of packaging products for electronics and electrical applications such as PCB packaging, shields, and heat sinks, electronics enclosures, and packaging for electronics subject to severe environmental stresses as in outdoor applications.

Key Benefits

- Derive and evaluate fully burdened costs of production for packaging parts and assemblies in any volume by using the aPriori digital factory.
- Conduct tradeoff analysis, and evaluate impact of changes to aesthetic and technical design of electronics packaging on cost.
- Estimate costs in minutes instead of weeks with automatic extraction of Geometric Cost Drivers (GCDs) from the 3D model of the product.
- Cost estimation considers a comprehensive range of cost drivers including material costs, tooling costs, cycle time, and machine overhead costs, among others.

Manufacturing Process Group	Supported Processes	Electronics Packaging Applications
Sheet Metal 	Soft tooled processes, Stage tooling, Progressive die stamping	PCB holders and brackets, electronics enclosures, equipment covers and frames, robotic machine frames and enclosures, electronic frames and chassis
Aluminum Extrusions 	Extrusion, Bending, Forming, Machining	Electronics enclosures, heat sinks, electronic frames and chassis
Plastic Molding 	Single Shot Injection Molding, Insert Injection Molding, Structural Foam Molding, Reaction Injection Molding	Molded plastic cases, structural parts
Casting 	Aluminum die casting, sand casting, high pressure die casting, gravity die casting, permanent mold	Gasketed metal castings to package electronic equipment for severe environments in heavy industry, offshore and ships.
Machining 	3-4-5 Axis CNC Milling, Turning, Grinding, Finishing	Microwave assemblies for aerospace where precision transmission lines require complex metal shapes, hermetically sealed housings.
Assembly Welding & Bonding 	Weld Preparation, Manual MIG Welding, Manual Spot Welding, Robotic MIG Welding, Robotic Spot Welding, TIG Welding, Weld Cleanup, Welding on Parts, Laser Welding, Electro-Beam Welding, Adhesive Bonding	Electronics enclosures, equipment covers, frames and chassis.



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